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ACADEMY of
GENERAL DENTISTRY

2022 Annual Meeting

March 4, 2022

Hilton Garden Inn
8600 Northpark Drive
Johnston, IA
515.270.8890

The meetings of the Iowa Academy of General Dentistry attracts the finest dentists, hygienists, assistants and office staff in Iowa, dedicated to quality continuing education and cutting edge products and dentistry. Our ability to provide the general dentists of Iowa and surrounding states with high quality continuing education programs and an enjoyable meeting depends on the interest and support of commercial enterprises such as you.

We are inviting you to participate in our Annual Meeting because we believe in your product and services.

Contact person:
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Iowa Academy of
General Dentistry

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Lincoln, NE 68502

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Highlights include:

- * Sponsorship Opportunities!!
- * Prize Drawings!!
- * And much more...you won't want to miss this meeting!



Iowa Academy of General Dentistry Continuing Dental Education Meeting Prospectus Friday, March 4, 2022

The Iowa AGD Board of Directors and staff are working very hard to bring our members new opportunities, more benefits and quality continuing education. We are excited about the changes we are making to our Annual Meeting! We are excited to announce that again we will be having exhibits, prize drawings and much more at the 2019 Annual Meeting. We will have an extended lunch hour to give our attendees a chance to visit the exhibits, have a relaxing lunch with colleagues and recognize colleagues celebrating honored years. By visiting the exhibits, attendees will also have opportunities to win prizes!!! Because we have grown so much, lunch will be held in a different room this year BUT all breaks will be held in the exhibit area, another added bonus to visit your company's booth! And there will be plenty of time with the extended lunch hour for participants to visit the exhibit area.

What: The Iowa Academy of General Dentistry will hold its Annual Meeting on Friday, March 4, 2022. We are very excited to have back by popular demand, Drs. Marc Geissberger & Foroud Hakim. The title of their presentation is "Adhesive Dentistry—Maximizing the Placement of Anterior & Posterior Composites".

Who: The Iowa Academy of General Dentistry is devoted to advancing excellence in general dentistry through excellent continuing education programs. Sponsor participation in the meeting is limited to those vendors whose products and services complement this extraordinary educational program and IAGD's dedication to excellence. Approximately 60-100 dentists and staff are expected to attend.

Where: The meeting will be held at the Hilton Garden Inn at 8600 Northpark Drive in Johnston, Iowa. Our Annual Meeting has grown tremendously and the exhibits will be located in Garden Room I & II (right across the hall from the lecture) and in the hallway outside of the lecture hall.

When: Friday, March 4, 2022. The lecture course is 7:45am to 5:15pm

Cost: \$305 for one exhibit space. Includes 6 ft banquet table (skirted and draped), 2 chairs, breaks and lunch for up to 2 (two) participants per company. Each additional participant will be \$35/per person.

Booth Selection: Please review the exhibitor layout provided in this email. **Exhibits spaces will be assigned by sponsorship and in the order in which they are received.** Please indicate your booth preferences on the registration form. We have arranged for 2 breaks during the day and extended lunch hour to promote the most traffic as possible in the exhibit area. Breaks and lunch will be held in the exhibit area. What a great way to visit with all participants!!!

Exhibitor Set-Up: Exhibitors set up their displays/booths on Friday morning (March 4th) from 8:00 to 9:15 a.m. **All displays/booths need to be in place by 9:15 a.m. on Friday, March 4, 2022.** The exhibits will close after the afternoon break (approximately 4:00 p.m.) Please note: the Iowa AGD assumes no responsibility for items in the exhibit area.

Electricity Needs: Electricity is NOT included in your booth fee. Most of the vendor tables are located near an outlet. (Outlets are marked with a red "X" on the exhibitor diagram). You can access electricity at no additional charge if you bring your own extension cord/power strip. The Hilton does have extension cords/power strips available at \$10/each.

Speakers:

Dr. Marc Geissberger is a Professor and Chair of the Department of Integrated Reconstructive Dental Sciences at University of the Pacific, School of Dentistry. He is a fellow of the American Dental Education Association's leadership institute, researcher, as well as a published author in the areas of dental materials, contemporary fixed prosthodontics, esthetic dentistry. He has lectured nationally and internationally in the areas of adhesive dentistry, cosmetic dentistry, photography, ceramic, fixed prosthodontics and treatment planning. Dr. Geissberger has been awarded fellowship in the International College of Dentists, American College of Dentists, and the Pierre Fauchard Academy. He serves as a consultant for many dental materials companies and helps guide product development.

Dr. Foroud Hakim has balanced private practice and dental education for over 21 years. He has a true passion for restorative dentistry ranging from complex rehabilitation to optimal and conservative single tooth restoration. He is Vice Chair of the Department of Restorative Dentistry at University of the Pacific and is course director for "Occlusion, TMJ & Advanced Restorative Concepts". He is also a director in the "Esthetic and Complex Care Clinic" at Pacific. Dr. Hakim has lectured nationally in many venues including seminars, continuums and hands-on-workshops on topics ranging from technology, esthetic dentistry, occlusion, smile design, CAD/CAM, photography, and adhesive and composite dentistry. Dr. Hakim has several publications and has authored two chapters in the 2010 text, "Esthetic Dentistry in Clinical Practice" from Blackwell Publishing. Dr. Hakim earned his DDS in 1991 from Pacific and later went on to complete an MBA. He is a member of OKU dental honor society and past president of the Delta Delta Chapter. He is also a fellow and graduate of the ADEA Leadership Institute class of 2007.

Course Content:

Morning Session—"Adhesive Dentistry – Maximizing the Placement of Anterior and Posterior Composites"

The use of composite resin material as a direct restorative for anterior and posterior restorations has dramatically increased in the marketplace. With self-etching technology emerging as a viable alternative to traditional techniques and the development of new technology to assist clinicians with bulk-fill techniques, it is easy to get confused and fall behind. What materials will you advocate for use in your practice? What has the literature been revealing on materials in current use? Should practitioners change their current techniques? What preparation design will you utilize?

This program will attempt to make sense of all of the products and techniques available in today's market place and will focus on materials and their applications as well as a brief review of some of the literature. Emphasis will be placed on new developments in the composite area as well as outline what developments to watch for in the coming years.

During this program practitioners will understand:

- Self-etching principles and how they are applied to composite resins.
- How to reproduce natural tooth characteristics using composite resin.
- How to control post-op sensitivity.
- The mechanisms of bonding systems and learn to control sensitivity.
- The differences between the various composites available to clinicians.

Afternoon Session—"Adhesive Dentistry – Maximizing the Placement of Anterior and Posterior Composites"

New Materials in Indirect Restorative Dentistry

This fast paced, informative session will introduce the participants to several new materials in the arena of indirect restorative dentistry. Tips and techniques for these materials will be discussed during this presentation. Pros and cons of each material will be discussed. This course will cover the latest development in all porcelains, cements, impression materials and CAD/CAM technology and elucidate their influences on the modern practice of dentistry.

During this program practitioners will:

- Gain knowledge of modern ceramic materials and understand limitations and strengths of each type of material.
- Develop a better understanding of the indications and contraindications of each material.
- Improve their understanding of the plethora of modern cements and which clinical situations are indicated for their use.
- Navigate the technological advances in CAD/CAM Dentistry and figure out which systems may be most appropriate for their practices.
- Learn predictable techniques designed to capture flawless impressions the first time they are attempted.

This year we also have other sponsorship opportunities:

Drawing for all participants

We will supply each participant with a “Bingo” card. In order to be eligible for the drawing, the participants must visit every booth. Their name will go into a drawing that will be held at the end of the lecture. If you would like to donate a prize for this drawing, please mark the box on the registration form.

Goody Bag donation

This year we’d like to give each participant a “goody bag” as they check in at registration. We are looking for some type of bag AND we’d like to give your company an opportunity to add an item with your company name on them. Please keep in mind that we could potentially need 100 or more items. Any items not used, will be returned to your company. Please have these items to Julie Berger no later than February 1st. If you would like to donate an item, please mark the box on the registration form.

Cocktail Reception

The Iowa AGD will hold a cocktail reception immediately following the lecture on Friday from 5:15 to 6:15 p.m. Once again Sue McFadden with McFadden Insurance Services will be sponsoring this event.

If you have any questions please contact Julie Berger at 402.438.2321 or email julieberger50@gmail.com



As an exhibitor of the Iowa Academy of General Dentistry's Annual Meeting, you also have opportunities to be a sponsor. There are different levels of participation you can choose from. We appreciate your participation and will work with you to have a positive and productive experience. As an exhibitor/sponsor of the IAGD Annual Meeting you will have the opportunity to discuss and demonstrate your product one on one to dentists interested in latest techniques and products to further their careers and build their practices.

Name of Person Completing Form: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Name(s) of Representative(s) _____

Participation Levels

\$1,000: 1-6 ft. exhibit table, literature package at every seat, special recognition and introduction at the beginning of the course on Friday, and special recognition with signage and in our newsletter.

\$500: 1-6 ft. exhibit table, special recognition and introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

\$305: (Exhibit space only): 1 – 6 ft. exhibit table, introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

My company would also like to donate a prize for the drawing. (Please list prize donation—This could be a gift certificate or gift basket. It does not have to be a company product)

_____.

My company would like to donate an item for the goody bag (would need to supply possibly 100 + items), please list item _____

My company is unable to attend this year but would like to donate the following items:

Booth Selection:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Do you need electricity? Yes _____ No _____ (We will do everything we can to place near an outlet).

Please list any companies you wish NOT to be next to:

Payment Method:

Payment must accompany this form.

Check enclosed made payable to the Iowa Academy of General Dentistry

Visa MasterCard Discover AMEX

Credit Card # _____ Exp. Date: _____

Amount to be charged: _____ CVC: _____

Name on card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

We are very excited about the upcoming meeting and about having you attend as an exhibitor. Our goal is to continue to grow this meeting, not only with the exhibitors but with the outstanding speakers we will continue to offer.

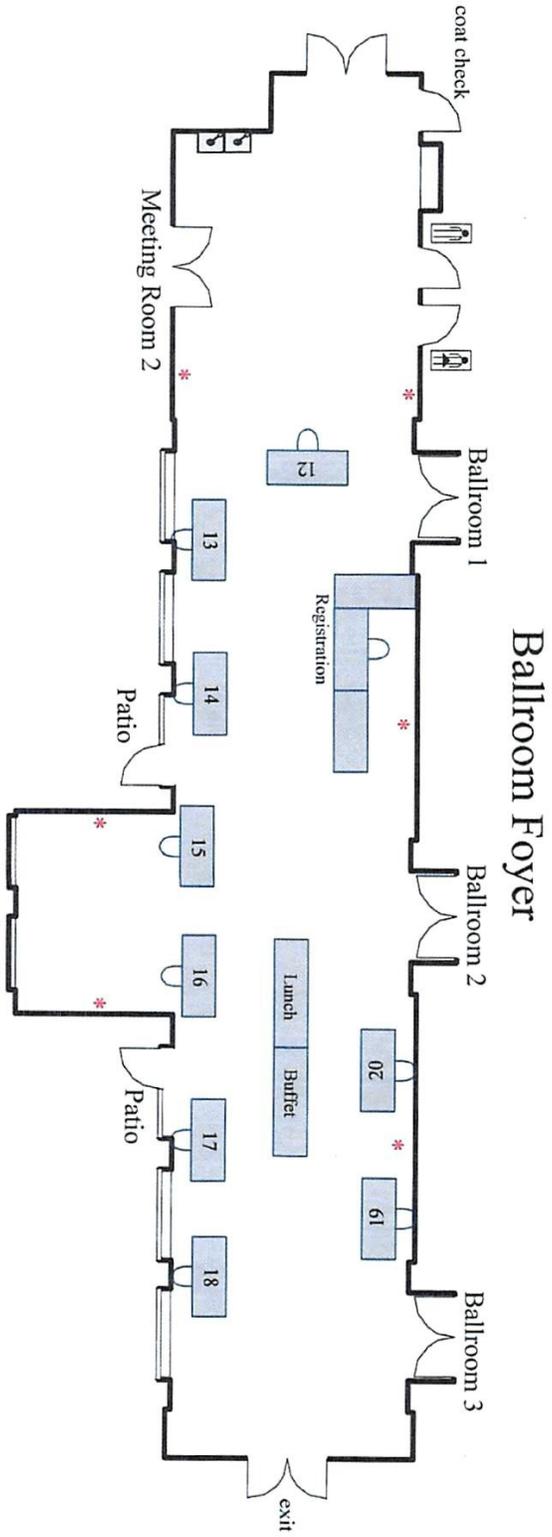
We look forward to seeing you and your company at our March 4, 2022 meeting!!!

Due to the increasing interest in the IAGD Annual Meeting, we strongly encourage you to register early.

Questions? Please contact Julie Berger at 402.438.2321 or email julieberger50@gmail.com



IAGD
3/1/2019





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