

## Iowa Academy of General Dentistry Continuing Dental Education Meeting Prospectus Friday, March 3, 2023

The Iowa AGD Board of Directors and staff are working very hard to bring our members new opportunities, more benefits and quality continuing education. We are excited about the changes we are making to our Annual Meeting! We are excited to announce that again we will be having exhibits, prize drawings and much more at the 2023 Annual Meeting. We will have an extended lunch hour to give our attendees a chance to visit the exhibits, have a relaxing lunch with colleagues and recognize colleagues celebrating honored years. By visiting the exhibits, attendees will also have opportunities to win prizes!!! And there will be plenty of time with the extended lunch hour for participants to visit the exhibit area. Plus this year we are trying a new location & city!

**What:** The Iowa Academy of General Dentistry will hold its Annual Meeting on Friday, March 3, 2023. We are very excited to have Dr. Juan Yepes as our featured speaker. The title of his presentation is “New Frontiers in Dental Materials to use in the Pediatric Patient”.

**Who:** The Iowa Academy of General Dentistry is devoted to advancing excellence in general dentistry through excellent continuing education programs. Sponsor participation in the meeting is limited to those vendors whose products and services complement this extraordinary educational program and IAGD’s dedication to excellence. Approximately 60-100 dentists and staff are expected to attend.

**Where:** The meeting will be held at the Hilton Garden Inn at 4640 North River Blvd. NE in Cedar Rapids, IA. Our Annual Meeting has grown tremendously and the exhibits will be located in the Foyer Space in the hallway outside of the lecture hall.

**When: Friday, March 3, 2023.** The lecture course is 8:00 to 5:00 pm

**Cost:** \$325 for one exhibit space. Includes 6 ft banquet table (skirted and draped), 2 chairs, breaks and lunch for up to 2 (two) participants per company. Each additional participant will be \$35/per person.

**Booth Selection:** Please review the exhibitor layout provided in this email. **Exhibits spaces will be assigned by sponsorship and in the order in which they are received.** Please indicate your booth preferences on the registration form. We have arranged for 2 breaks during the day and extended lunch hour to promote the most traffic as possible in the exhibit area. Breaks and lunch will be held in the exhibit area. What a great way to visit with all participants!!!

**Exhibitor Set-Up:** Exhibitors set up their displays/booths on Friday morning (March 3rd) from 8:00 to 9:15 a.m. **All displays/booths need to be in place by 9:15 a.m. on Friday, March 3, 2023.** The exhibits will close after the afternoon break (approximately 3:30 p.m.) Please note: the Iowa AGD assumes no responsibility for items in the exhibit area.

**Electricity Needs:** Electricity will NOT be included in your booth, unless you designate on the Exhibitor Contract. Please make sure to mark either YES or NO on the 2nd page of the contract.



IOWA  
ACADEMY of  
GENERAL DENTISTRY

# 2023 Annual Meeting

## March 3, 2023

**Hilton Garden Inn**

4640 North River Blvd, NE

Cedar Rapids, IA

**NOTE: NEW CITY AND LOCATION**

The meetings of the Iowa Academy of General Dentistry attracts the finest dentists, hygienists, assistants and office staff in Iowa, dedicated to quality continuing education and cutting edge products and dentistry. Our ability to provide the general dentists of Iowa and surrounding states with high quality continuing education programs and an enjoyable meeting depends on the interest and support of commercial enterprises such as you.

We are inviting you to participate in our Annual Meeting because we believe in your product and services.

Contact person:

Julie Berger

402.438.2321 or [julieberger50@gmail.com](mailto:julieberger50@gmail.com)

Iowa Academy of  
General Dentistry

2244 Stockwell Street  
Lincoln, NE 68502

Phone: 402-438-2321

Highlights include:

- \* Sponsorship Opportunities!!
- \* Prize Drawings!!
- \* And much more....you won't want to miss this meeting!

## Speaker:

Juan F. Yepes DDS, MD, MPH, MS, DrPH is a full professor in the Department of Pediatric Dentistry at Indiana University School of Dentistry and an attending at Riley Children Hospital in Indianapolis, Indiana. Juan F. is also a clinical professor at the University at Buffalo. Juan F. is a dentist (DDS) and a physician (MD) from Javeriana University at Bogotá, Colombia. In 1999, Juan F. moved to the USA and attended the University of Iowa and the University of Pennsylvania where he completed a fellowship and residency in Radiology and Oral Medicine respectively in 2002 and 2004. In 2006, Juan F. completed a Master in Public Health (MPH), and in 2011 a Doctoral Degree in Public Health (DrPH) both with emphasis in Epidemiology at the University of Kentucky College of Public Health. In 2008, Juan F. completed a residency program in Dental Public Health at University of Texas, Baylor College of Dentistry. Finally, Juan F. completed a residency program and a master in pediatric dentistry at the University of Kentucky in 2012.

Juan F. is board-certified by the American Boards of Pediatric Dentistry, Oral Medicine, and Dental Public Health. He is an active member of the American Academy of Pediatric Dentistry, American Academy of Oral Medicine, American Academy of Oral and Maxillofacial Radiology, Indiana Dental Association, and American Dental Association. Juan F. is a fellow in dental surgery from the Royal College of Surgeons at Edinburgh. He is a member of the editorial board of Oral Surgery, Oral Medicine, Oral Pathology, and Oral Radiology and the associate editor of the Journal of the American Dental Association.

## Course Content:

### Morning Session

#### **New frontiers in dental materials to use in the pediatric patient**

This lecture will provide to the attendee with the most up-to-date information regarding the fascinating field of restorative dentistry in children and adolescents. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of restorative dentistry in the pediatric dentistry with special emphasis in new materials available for the dentist.

After attending this seminar, the participant will be able to: Understand the indications and criteria for the use of dental materials in the pediatric patient and learn the most updated information about silver diamine fluoride

#### **Pediatric Oral Pathology: From Soft Tissue Lesions to Canker Sores**

This seminar will provide to the attendee with the most up-to-date information regarding the fascinating and emerging field of oral pathology in pediatric dentistry. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of the most common oral soft tissue lesions in infants, children, and adolescents.

After attending this seminar, the participant will be able to: Understand the importance of “building” a differential diagnosis based on the clinical presentation of oral lesions, Learn the most common soft tissue lesions in infants, children, and adolescents, and learn the most updated treatment for some of the most common oral conditions besides gingivitis and dental caries

### Afternoon Hands-on Course/Session

#### **Pediatric Radiographic Interpretation**

This hands-on course will provide to the attendee the most common radiographic lesions that are presented in infants, children, and adolescents. The course will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral radiology in pediatric dentistry.

After attending this hands-on, the participant will be able to:

- Understand the importance of “building” a differential interpretation in radiology
- Learn the most common radiographic lesions in infants, children, and adolescents.

## **This year we also have other sponsorship opportunities:**

### **Drawing for all participants**

We will supply each participant with a “Bingo” card. In order to be eligible for the drawing, the participants must visit every booth. Their name will go into a drawing that will be held at the end of the lecture. If you would like to donate a prize for this drawing, please mark the box on the registration form.

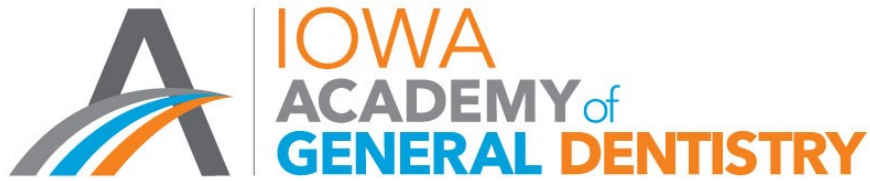
### **Goody Bag donation**

This year we'd like to give each participant a “goody bag” as they check in at registration. We are looking for some type of bag AND we'd like to give your company an opportunity to add an item with your company name on them. Please keep in mind that we could potentially need 100 or more items. Any items not used, will be returned to your company. Please have these items to Julie Berger no later than February 1st. If you would like to donate an item, please mark the box on the registration form.

### **Social Event**

The Iowa AGD will hold a Social Event on the evening of March 3rd. Location TBA. If you are interested in sponsoring this event, please contact Julie at the IAGD Office.

**If you have any questions please contact Julie Berger at 402.438.2321 or email [julieberger50@gmail.com](mailto:julieberger50@gmail.com)**



*As an exhibitor of the Iowa Academy of General Dentistry's Annual Meeting, you also have opportunities to be a sponsor. There are different levels of participation you can choose from. We appreciate your participation and will work with you to have a positive and productive experience. As an exhibitor/sponsor of the IAGD Annual Meeting you will have the opportunity to discuss and demonstrate your product one on one to dentists interested in latest techniques and products to further their careers and build their practices.*

Name of Person Completing Form: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Name(s) of Representative(s) \_\_\_\_\_

**Participation Levels**

**\$1,000:** 1-6 ft. exhibit table, literature package at every seat, special recognition and introduction at the beginning of the course on Friday, and special recognition with signage and in our newsletter.

**\$500:** 1-6 ft. exhibit table, special recognition and introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

**\$325:** (Exhibit space only): 1 – 6 ft. exhibit table, introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

My company would also like to donate a prize for the drawing. (Please list prize donation—This could be a gift certificate or gift basket. It does not have to be a company product)

\_\_\_\_\_.

My company would like to donate an item for the goody bag (would need to supply possibly 100 + items), please list item \_\_\_\_\_

My company is unable to attend this year but would like to donate the following items:

\_\_\_\_\_

**Booth Selection:**

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

**Do you need electricity?** Yes \_\_\_\_\_ No \_\_\_\_\_ (There is NO charge but you must order ahead of time)

Please list any companies you wish NOT to be next to:

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**Payment Method:**

**Payment must accompany this form.**

Check enclosed made payable to the Iowa Academy of General Dentistry

Visa       MasterCard       Discover       AMEX

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

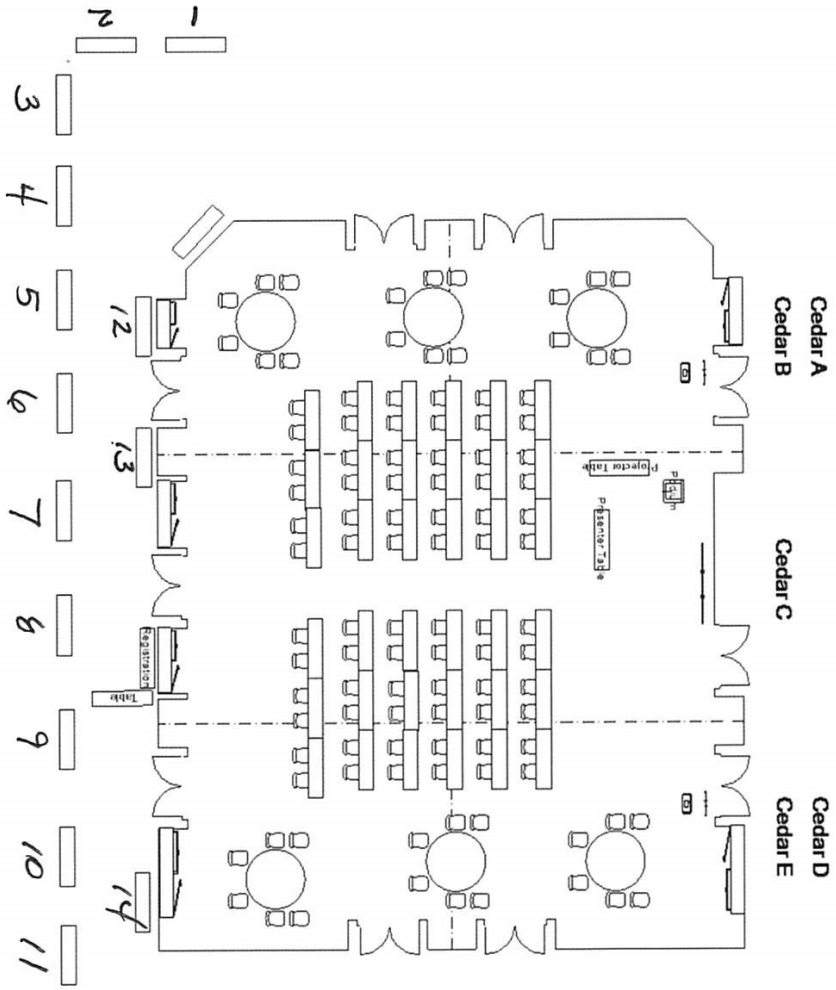
***We are very excited about the upcoming meeting and about having you attend as an exhibitor. Our goal is to continue to grow this meeting, not only with the exhibitors but with the outstanding speakers we will continue to offer.***

***We look forward to seeing you and your company at our March 3, 2023 meeting!!!***

***Due to the increasing interest in the IAGD Annual Meeting, we strongly encourage you to register early.***

**Questions? Please contact Julie Berger at 402.438.2321 or email [julieberger50@gmail.com](mailto:julieberger50@gmail.com)**

# Cedar Grand Ballroom



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