

Iowa Academy of General Dentistry Continuing Dental Education Meeting Prospectus Friday, March 1, 2024

The Iowa AGD Board of Directors and staff are working very hard to bring our members new opportunities, more benefits and quality continuing education. We are excited about the changes we are making to our Annual Meeting! We are excited to announce that again we will be having exhibits, prize drawings and much more at the 2023 Annual Meeting. We will have an extended lunch hour to give our attendees a chance to visit the exhibits, have a relaxing lunch with colleagues and recognize colleagues celebrating honored years. By visiting the exhibits, attendees will also have opportunities to win prizes!!! And there will be plenty of time with the extended lunch hour for participants to visit the exhibit area. Plus this year we are trying a new location & city!

What: The Iowa Academy of General Dentistry will hold its Annual Meeting on Friday, March 1, 2024. We are very excited to have back Drs. Marc Geissberger and Foroud Hakim. The title of their presentation is “Staying on the Cutting Edge; New Materials, Methodologies & Techniques in Crown & Bridge Dentistry”.

Who: The Iowa Academy of General Dentistry is devoted to advancing excellence in general dentistry through excellent continuing education programs. Sponsor participation in the meeting is limited to those vendors whose products and services complement this extraordinary educational program and IAGD’s dedication to excellence. Approximately 60-100 dentists and staff are expected to attend.

Where: The meeting will be held at the Hilton Garden Inn at 8600 Northpark Drive in Johnston, IA. Our Annual Meeting has grown tremendously and the exhibits will be located in the Garden Room and the hallway outside of the lecture hall.

When: Friday, March 1, 2024. The lecture course is 8:00 to 5:00 pm

Cost: \$325 for one exhibit space. Includes 6 ft banquet table (skirted and draped), 2 chairs, breaks and lunch for up to 2 (two) participants per company. Each additional participant will be \$35/per person.

Booth Selection: Please review the exhibitor layout provided in this email. **Exhibits spaces will be assigned by sponsorship and in the order in which they are received.** Please indicate your booth preferences on the registration form. We have arranged for 2 breaks during the day and extended lunch hour to promote the most traffic as possible in the exhibit area. Breaks and lunch will be held in the exhibit area. What a great way to visit with all participants!!!

Exhibitor Set-Up: Exhibitors set up their displays/booths on Friday morning (March 1st) from 8:00 to 9:15 a.m. **All displays/booths need to be in place by 9:15 a.m. on Friday, March 1, 2023.** The exhibits will close after the extended lunch break! Please note: the Iowa AGD assumes no responsibility for items in the exhibit area.

Electricity Needs: Electricity will NOT be included in your booth, unless you designate on the Exhibitor Contract. Please make sure to mark either YES or NO on the 2nd page of the contract.



IOWA
ACADEMY of
GENERAL DENTISTRY

2024 Annual Meeting

March 1, 2024

Hilton Garden Inn
8600 Northpark Drive
Johnston, IA

NOTE: We will be back in Johnston!!

The meetings of the Iowa Academy of General Dentistry attracts the finest dentists, hygienists, assistants and office staff in Iowa, dedicated to quality continuing education and cutting edge products and dentistry. Our ability to provide the general dentists of Iowa and surrounding states with high quality continuing education programs and an enjoyable meeting depends on the interest and support of commercial enterprises such as you.

We are inviting you to participate in our Annual Meeting because we believe in your product and services.

Contact person:
Julie Berger

402.438.2321 or julieberger50@gmail.com

Iowa Academy of
General Dentistry

2244 Stockwell Street
Lincoln, NE 68502

Phone: 402-438-2321

Highlights include:

- * Sponsorship Opportunities!!
- * Prize Drawings!!
- * And much more...you won't want to miss this meeting!

Speakers:

Dr. Marc Geissberger is a Professor and Chair of the Department of Integrated Reconstructive Dental Sciences at University of the Pacific, School of Dentistry. He is a fellow of the American Dental Education Association's leadership institute, researcher, as well as a published author in the areas of dental materials, contemporary fixed prosthodontics, esthetic dentistry. He has lectured nationally and internationally in the areas of adhesive dentistry, cosmetic dentistry, photography, ceramic, fixed prosthodontics and treatment planning. Dr. Geissberger has been awarded fellowship in the International College of Dentists, American College of Dentists, and the Pierre Fauchard Academy. He serves as a consultant for many dental materials companies and helps guide product development.

Dr. Foroud Hakim has balanced private practice and dental education for over 21 years. He has a true passion for restorative dentistry ranging from complex rehabilitation to optimal and conservative single tooth restoration. He is Vice Chair of the Department of Restorative Dentistry at University of the Pacific and is course director for "Occlusion, TMJ & Advanced Restorative Concepts". He is also a director in the "Esthetic and Complex Care Clinic" at Pacific. Dr. Hakim has lectured nationally in many venues including seminars, continuums and hands-on-workshops on topics ranging from technology, esthetic dentistry, occlusion, smile design, CAD/CAM, photography, and adhesive and composite dentistry. Dr. Hakim has several publications and has authored two chapters in the 2010 text, "Esthetic Dentistry in Clinical Practice" from Blackwell Publishing. Dr. Hakim earned his DDS in 1991 from Pacific and later went on to complete an MBA. He is a member of OKU dental honor society and past president of the Delta Delta Chapter. He is also a fellow and graduate of the ADEA Leadership Institute class of 2007.

Course Content:

Staying on the Cutting Edge; New Materials, Methodologies and Techniques in Crown and Bridge Dentistry

This fast paced, informative session will introduce the participants to several new materials, methodologies and techniques in the practice of Fixed Prosthodontics. Participants will leave with a clear understanding of the significant changes that have occurred over the last five years with new technologies and materials that have both simplified fixed prosthodontics and streamlined patient treatment. This course will cover the latest development in all porcelains, cements, impression materials and CAD/CAM technology and elucidate their influences on the modern practice of dentistry.

During this lecture program practitioners will:

- Learn what diagnostic aids exist to enhance the practice of Fixed Prosthodontics.
- Gain knowledge of modern ceramic materials and understand limitations and strengths of each type of material.
- Develop a better understanding of the indications and contraindications of each material.
- Improve their understanding of the plethora of modern cements and bonding techniques and which clinical situations are indicated for their use.
- Navigate the technological advances in CAD/CAM Dentistry and figure out which systems may be most appropriate for their practices.

Hands on Training

Saturday, March 2, 2024

During this hands on program practitioners will:

- Learn ideal preparation techniques designed to enhance longevity and predictability of crown and bridge restorations.
- Learn various provisional techniques.
- Learn predictable techniques designed to capture flawless impressions the first time they are attempted.
- Learn Various build-up techniques to aid in simplified preparations.

This year we also have other sponsorship opportunities:

Drawing for all participants

We will supply each participant with a “Bingo” card. In order to be eligible for the drawing, the participants must visit every booth. Their name will go into a drawing that will be held at the end of the lecture. If you would like to donate a prize for this drawing, please mark the box on the registration form.

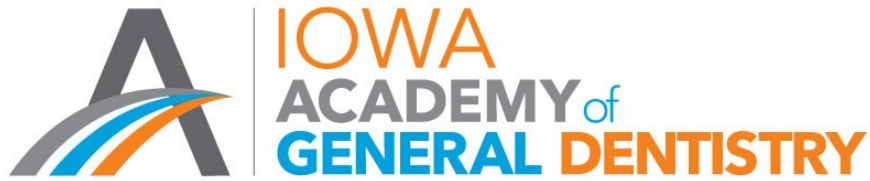
Goody Bag donation

This year we’d like to give each participant a “goody bag” as they check in at registration. We are looking for some type of bag AND we’d like to give your company an opportunity to add an item with your company name on them. Please keep in mind that we could potentially need 100 or more items. Any items not used, will be returned to your company. Please have these items to Julie Berger no later than February 1st. If you would like to donate an item, please mark the box on the registration form.

Social Event

The Iowa AGD will hold a Social Event on the evening of March 1st. Location TBA. If you are interested in sponsoring this event, please contact Julie at the IAGD Office.

If you have any questions please contact Julie Berger at 402.438.2321 or email julieberger50@gmail.com



As an exhibitor of the Iowa Academy of General Dentistry's Annual Meeting, you also have opportunities to be a sponsor. There are different levels of participation you can choose from. We appreciate your participation and will work with you to have a positive and productive experience. As an exhibitor/sponsor of the IAGD Annual Meeting you will have the opportunity to discuss and demonstrate your product one on one to dentists interested in latest techniques and products to further their careers and build their practices.

Name of Person Completing Form: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Name(s) of Representative(s) _____

Participation Levels

\$1,000: 1-6 ft. exhibit table, literature package at every seat, special recognition and introduction at the beginning of the course on Friday, and special recognition with signage and in our newsletter.

\$500: 1-6 ft. exhibit table, special recognition and introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

\$325: (Exhibit space only): 1 – 6 ft. exhibit table, introduction at the beginning of the course on Friday and special recognition with signage and in our newsletter.

My company would also like to donate a prize for the drawing. (Please list prize donation—This could be a gift certificate or gift basket. It does not have to be a company product)

_____.

My company would like to donate an item for the goody bag (would need to supply possibly 100 + items), please list item _____

My company is unable to attend this year but would like to donate the following items:

Booth Selection:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Do you need electricity? Yes _____ No _____ (There is NO charge but you must order ahead of time)

Please list any companies you wish NOT to be next to:

Payment Method:

Payment must accompany this form.

Check enclosed made payable to the Iowa Academy of General Dentistry

Visa

MasterCard

Discover

AMEX

Credit Card # _____ Exp. Date: _____

Amount to be charged: _____ CVC: _____

Name on card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

We are very excited about the upcoming meeting and about having you attend as an exhibitor. Our goal is to continue to grow this meeting, not only with the exhibitors but with the outstanding speakers we will continue to offer.

We look forward to seeing you and your company at our March 1, 2024 meeting!!!

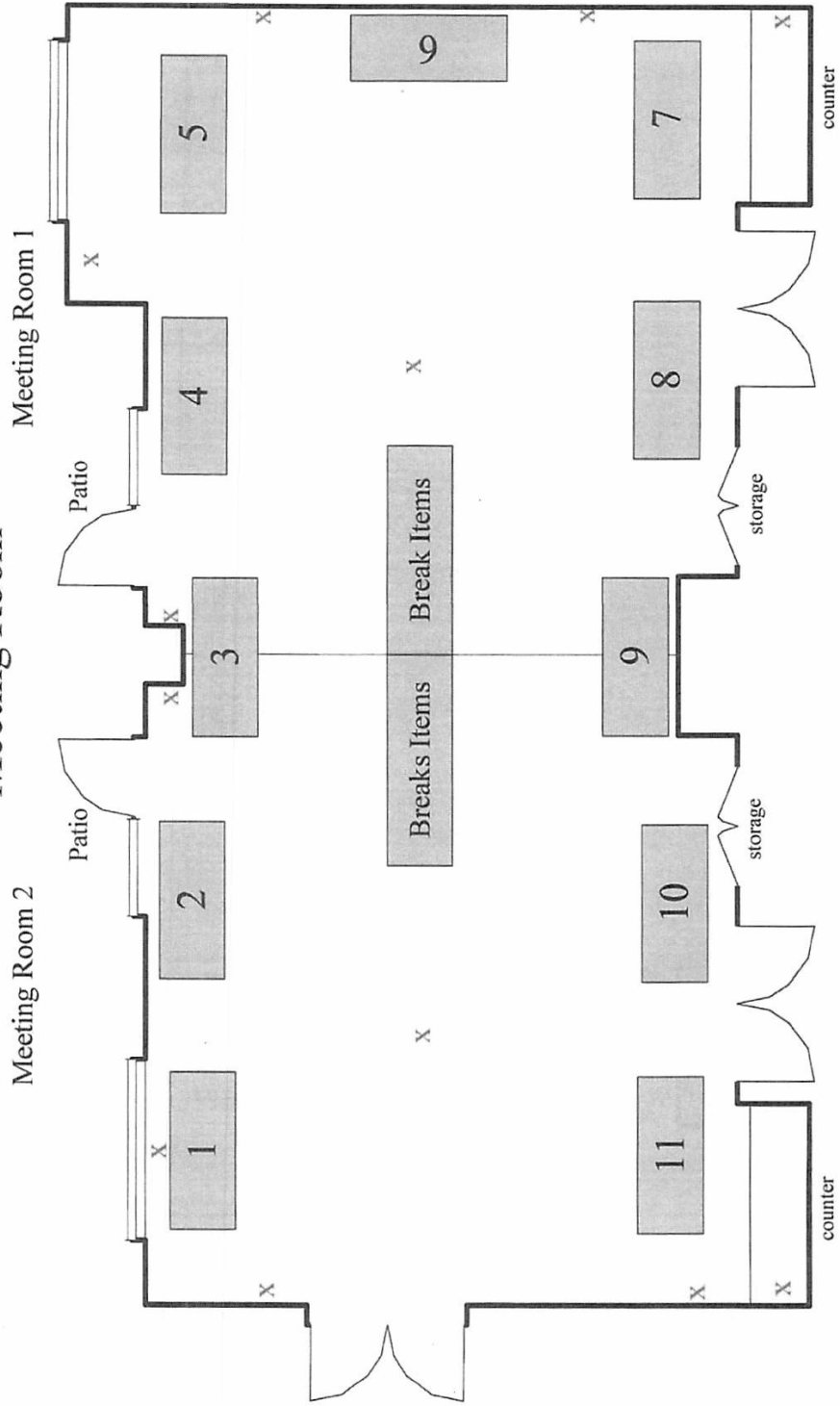
Due to the increasing interest in the IAGD Annual Meeting, we strongly encourage you to register early.

Questions? Please contact Julie Berger at 402.438.2321 or email julieberger50@gmail.com

IAGD
3/1/2019



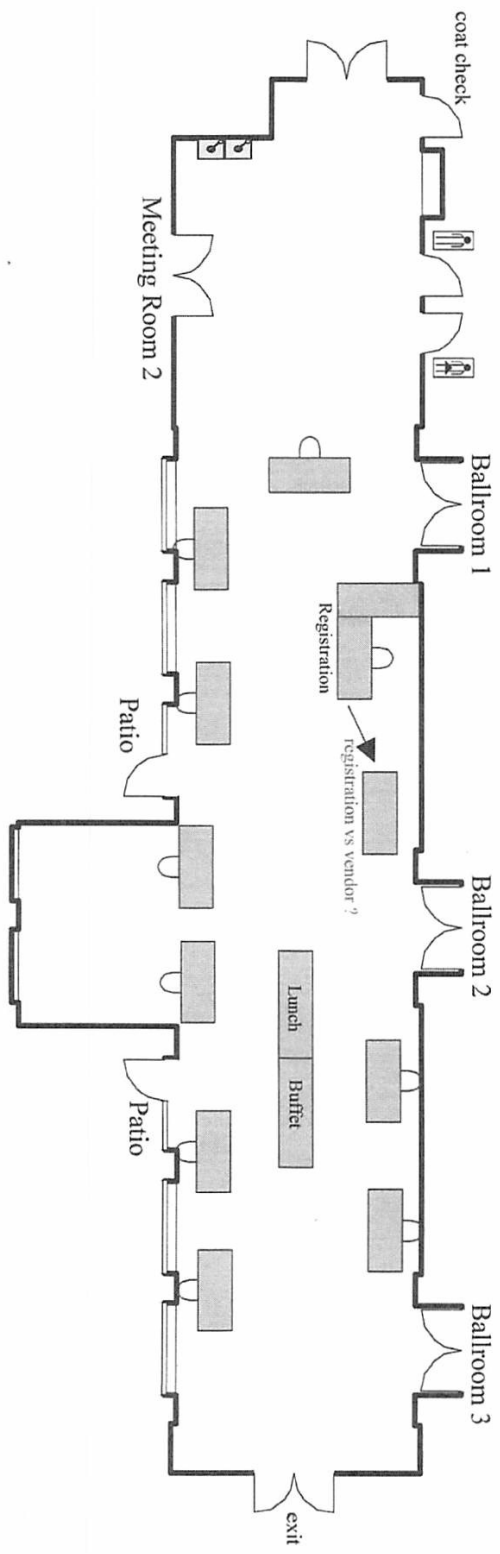
Meeting Room





IAGD
3/1/2019

Ballroom Foyer



**9-10 vendors; plus registration